

WALKER COLLEGE OF BUSINESS
DEPARTMENT OF MANAGEMENT
Advanced Entrepreneurship (346)
Fall 2016 – Summer 2017
(revised 9/13/16)

The Advanced Entrepreneurship minor is available to **business majors only**. Business students may earn an Advanced Entrepreneurship minor by the completion of the following 18 hours of coursework:

Required courses (12 sh):

ENT 3060	Opportunity and Entrepreneurship	3 sh
ENT 4650	Venture Creation (prerequisites: ENT 3060, MKT 3050, FIN 3680 and minimum grade of "C" in WID course)	3 sh

Concentration (Select one of the following):		3 sh
MGT 3170	Creativity and Design	
<u>or</u> ENT 3190	International Entrepreneurship (prereq: ENT 3060) (<i>fall only</i>)	
<u>or</u> ENT 3650	Social Entrepreneurship (<i>spring only</i>)	

Experiential Elective (Select one of the following):		3 sh
ENT 3900	Internship – only 3 sh may apply toward minor (summer only)	
<u>or</u> ENT 3600	Entrepreneurship Study Abroad (<i>on demand</i>)	
<u>or</u> ENT 4680	Entrepreneurship Practicum (prereq: ENT 3060; prereq: minimum grade of C in WID course) (<i>on demand</i>)	

Electives (Select 6 sh from the following courses): 6 sh

MGT 3620	Human Resource Management
MGT 3660	Negotiation and Conflict Resolution (<i>fall only</i>)
CIS 3710	Emerging Information Technologies
FIN 3030	Personal Financial Management
FIN 3100	Principles of Risk Management Insurance
FIN 3690	Financial Management (prereq: FIN 3680)
MKT 3215	Professional Selling (prereq: minimum grade of "C" in MKT 3050)
MKT 3270	Consumer Behavior (prereq: minimum grade of "C" in MKT 3050)
MKT 4620	Marketing Research (prereq: ECO 2200, minimum grade of "C" in MKT 3050 and minimum grade of "C" in WID course)

Students are advised to take all 2000 level courses prior to the 3000 level courses in the minor. Students may take a maximum of five business courses at the 3000-level or above, including graduate-level courses (unless more are specifically listed as required on the Program of Study for a non-business major, a required concentration, or a required minor). Prerequisites for 3000 level and 4000 level business courses, in addition to course specific prerequisites, are as follows: 54 earned hours for 3000 level business courses and 84 earned hours and a minimum grade of "C" in any Writing in the Discipline (WID) course for 4000 level business courses.

A minimum overall GPA of 2.0 is required for the courses included in the minor.

. For Additional Information Contact:
Undergraduate Advising Office
Room 2126 Peacock Hall
(828) 262-2700